

Freedom **VETERANS**
PARADE
SALUTING OUR ACTIVE MILITARY & VETERANS

11am-Saturday
NOVEMBER 2ND, 2024

Chance to win over \$10,000 in cash in different categories. Benefiting Veterans Charities, also benefiting Airmen Home for the Holidays

PARADE

CATEGORIES & PAYOUTS

FLOATS, BANDS, WAGONS,
VEHICLES & CLUBS

1ST - \$1000

2ND - \$500

3RD - \$250

SPONSORSHIP INFORMATION

OR TO ENTER GO TO

ABILENEFREEDOMFOUNDATION.COM

Event Time Line

9am Car Show begins

11am Freedom Veterans Parade

12pm Music & Car Show Downtown

2pm Car Show and Parade
Winners Announced at
Icehouse

Car Show
DOWNTOWN

**CASH
PAYOUTS**





Bringing Families Together at the Most Wonderful Time of the Year



Airmen Home for the Holidays Program

Show Your Support

Be a part of this incredible program and help give back to the amazing Airmen who serve our country.

How to Donate

To donate to the program, email Gray Bridwell at gray@abilenechamber.com.

The holidays are a time when families come together, however for many Airmen, it can be difficult to make it home due to the cost of airfare.

Since 1953, the Abilene Military Affairs Committee (MAC) has served Dyess Air Force Base by supporting the missions, the airmen, and their families.

The Airmen Home for the Holidays Program was established to help Dyess Airmen purchase tickets home at no cost with funds provided by the MAC and community donations.

Airmen apply to the program by submitting a narrative to their group Chief, who evaluates the application. The final list of Airmen is provided to the MAC who will purchase the tickets on their behalf.

The Airmen Home for the Holidays Program is one way the MAC supports Dyess Air Force Base, and continues to foster the relationship between the base and local community.

For Additional
Information Contact:



Gray Bridwell

Vice President, Military Affairs, Abilene Chamber of Commerce
400 Pine, 5th Floor, Abilene, Texas 79601 ■ 325-677-7241 ■ gray@abilenechamber.com

Freedom **VETERANS** PARADE

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SPONSORSHIPS

Presenting Sponsor

\$5,000

"Name as Presenter"

10k in Advertising

Banner at the front of the Parade

Logo on Entry Numbers

Preferred Parking

VIP Passes to Reception(20)

Freedom Sponsor

\$2,000

Name on Entry Division Banner

5K in Advertising

Preferred Parking

VIP Passes to Reception(8)

American Sponsor

\$1,000

Name on Sponsor Banner

2K in Advertising

VIP Passes to Reception(4)

Red, White, & Blue Sponsor

\$500

Name on Sponsor Banner

VIP Passes to Reception(2)

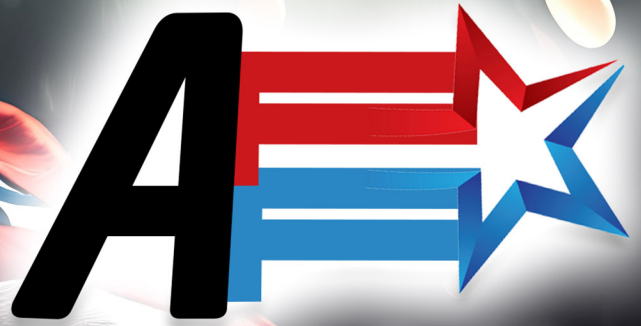




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Abilene Freedom Foundation

Sponsorship Packages

The Patriot

Inclusion in one of the Abilene Freedom Foundation events
Inclusion on all sponsor banners at selected event

\$500

The All American

Inclusion in two of the Abilene Freedom Foundation events
Inclusion on all sponsor banners at selected events
Inclusion on table Advertising

\$1,000

Air Force One

Inclusion in all Abilene Freedom Foundation events
Inclusion on all sponsor banners at selected events
Inclusion on table Advertising
Name mentioned live during selected events

\$2,500

Captain America

Inclusion in all Abilene Freedom Foundation events
Inclusion on all sponsor banners at selected events
Inclusion on table Advertising
Name mentioned live during selected events
Name mentioned during advertisements for events

\$5,000

Let Freedom Ring

Presenting Sponsor for one event
Inclusion in all Abilene Freedom Foundation events
Inclusion on all sponsor banners at selected events
Inclusion on table Advertising
Name mentioned live during selected events
Name mentioned during advertisements for events
Logo on T-shirts-Staff wear-etc. during selected events

\$10,000

Top Gun

Presenting sponsor on all events
Inclusion in all Abilene Freedom Foundation events
Inclusion on all sponsor banners at selected events
Inclusion on table Advertising
Name mentioned live during selected events
Name mentioned during advertisements for events
Logo on T-shirts-Staff wear-etc. during selected events
On stage sponsor thank you and time on the mic if you wish

\$25,000